

Pulse

Gatik

Volume - 1
September 2019



FROM THE EDITOR'S DESK

School to College is a paradigm shift in multiple facets. The new found freedom, new style of learning, different environment all these throw a challenge at the teenagers who are young adults and are finding the strength and courage fighting them. At Gatik, we try to provide ample opportunities to channelize their thoughts and energies.

The 'Gatik Pulse' is an attempt to showcase their nascent creative ideas. Gatik Pulse presents before you a Peek-a- Boo of what happens @ Gatik.

Hoping to emerge better with each issue.

Editor - Ms. Vijayasree

Faculty - English



CEO'S MESSAGE

MR. GOPI PRASAD K

It is a matter of pride to pen down the message for the first Newsletter from Gatik being launched on September 5th on the occasion of Teachers' day.

While ensuring academic excellence which is our major thrust, Gatik philosophy is also to prepare students to face life's challenges and succeed by discovering their inner potential, finding the right career path in the process.

We constantly endeavour to live up to this philosophy and inculcate this into everything we do, while grooming students to pass out as responsible citizens for a better tomorrow.

My advice to students is - 'Pursue your passion with grit.'
I would like to end with a wonderful quote from
Dr A P J Abdul Kalam

“Never stop fighting until you arrive at your destined place - that is, the unique you. Have an aim in life, continuously acquire knowledge, work hard, and have perseverance to realise the great life.”



MR. AVINASH M

PRINCIPAL'S MESSAGE

**"Opportunities are like sunrises. If you wait too long you miss them"
- William Arthur Ward**

We didn't want to wait any longer than this, to launch the first news letter, 'GATIK PULSE'.

Education, in our perception, is beyond books that manifests perfection out of an individual, with an unending commitment towards ethics and values and a constant willingness to learn. At Gatik, we have been constantly focusing to impart this ideology in the hearts and minds of our students.

Adolescence is the age that can be overwhelming for the child or sometimes even turbulent. Understanding and attention from the family, parents and teachers can turn such challenges into a feel that can be vibrant and energetic. Encouragement is the key to be used, with a constant track on the developments and activities happening in the child's routine.

This phase of education, 'Intermediate' as the name says, is the phase of education that acts as a bridge between schooling and collegiate education. It should focus on creating responsible and thoughtful individuals and make them realise their aspirations and brace up to trigger their journey.

The education at this juncture has to strike a right chord between acquisition of skill set required for professional pursuit and knowledge to face the competitive world. Sometimes, the former may give impetus to one's career and life though the latter is comparatively compromised.

As said by Sarvepalli Radhakrishnan - "The true teachers are those who help to think ourselves." This is the age that the thought process takes a shape in the child. The way we nurture it, is the result we acquire of the child who can thus contribute to the betterment of not just one's family but also to the nation and the universe.

INAGURATION OF GATIK



FIRST DAY AT GATIK

The GATIK Induction Program began with a prayer song from the students. The CEO Mr. Gopi Prasad welcomed the gathering and explained the Gatik ideology of value based, stress free education. He reiterated the need for young entrepreneurs who will be the future job creators and not job seekers.

The day concluded with the Principal's address elaborating the Gatik philosophy and teaching patterns. He explained about the 'Beyond The Classroom Approach' which is unique to Gatik.

PERSONAL EXCELLENCE

At Gatik exclusive classes for personal excellence are held for students regularly. It is an interesting concept, but what does it actually mean? It means striving to become the best possible expression of who we are, at a core level. To make it more meaningful, it is defined as the ability to think out of the box in difficult situations, to enable yourself to overcome difficult situations. At Gatik students learn the most important things like communication skills, character traits, leadership skills and many more through games, role plays and other activities thus making the learning environment exciting.



THEATRICALS

Theatre has been an influential factor in many people's lives. Through theatre creativity can flourish, academics can improve and self expression can be developed. When a student participates in theatre sessions they benefit significantly. It helps the learner in terms of exploring the unexplored hidden ability to act and aids in shedding the inhibition associated with performing in front of an audience. It can stimulate students creativity and thought process too. The whole experience of theatre makes people sensitive towards various issues.

TWIRL - WHIRL

Dance is a series of set of movements to music. It is a way to express one's feelings and to get active. Dance helps students to improve their self-confidence, removes the stage fear and increases their creativity. Dance is the art of moving the body in time to music.



AVENUES OF ECONOMICS

Economics is very closely related to societies, governments, businesses, households, and individuals who perform activities for their livelihood. The subject is closely associated with individual's life. It is all about how we recognize it and how it works. Many people will think that word "Economics" is the study of money but one need to identify that it revolves around choices, decision making, and satisfaction of wants.

For example, someone wants to take decision about their career or start a business, or plan how to meet expenses for the month, or decide to cast vote for politician for the benefit of society etc. all these will serve the economic interest in one's life. A few of different choices or alternatives will involve money.

Suppose you volunteer to spend on charity or support your parents to save money for future or plan to shop at a super market - unknowingly, all of these involve economic decisions. In many cases, money is merely a tool or just a veil, standing in for a partial way to evaluate some of the goals of an individual and how he/she makes choices about them.

People think economics is all about "economizing" or being efficient and not making any wasteful choices within the budget and time. It is certainly a part of what economics is about. But, that's just the tip of the iceberg. Nowadays people are very smart to save money and time, with efficient planning. A trip to the supermarket can be coordinated with a trip to take your child to school or to deposit a cheque at the bank across the street. But we sometimes don't choose the most efficient options. Economics is also about plumbing the depths of why we sometimes do and sometimes don't make what seem like the most economizing or economical choices. Is economics a science, or a social science, or an art? It is the combination of all social sciences and politics. We can even say that exploring the interface between politics and economics is fun. Therefore, economics is a blend of politics, mathematics, statistics, sociology and psychology which helps us to function effectively.

Globally the study of 'Economics' is intellectually fascinating and challenging. During classical era economists like Physiocrats and Mercantilists were advisors to the rulers. Today the economists are the advisory people in government who formulate policies in various issues related to health care, social welfare, education, labour market dynamics, regional disparity, pollution, advancement of Technology, wide spread of business etc. This reformation helps the individual to understand how the world is changing in terms of business, markets and opportunities.

Ms. Sreedevi.J
(Faculty - Economics)

GAMING

Gaming has come a long way since the first game; The first widely played game was Pong, an electronic version of ping pong. Since then, gaming has grown increasingly complex with enhanced graphics, full-motion video, 3-D effects stereo sound and so on.

In its most sophisticated form, a gaming interface can constitute a form of virtual reality. More recent developments include motion gaming, which responds to the movements of users, and virtual reality headsets, which enable an immersive experience for the gamers. The trend has also changed from DVD / Blu-ray offline games to Online multiplayer games.

Electronic Games include dedicated devices such as video game consoles, as well as general-purpose computers like a laptop, desktop or handheld computing devices. It has been shown that action video game players have better hand-eye coordination and visuo-motor skills, such as their resistance to distraction, their sensitivity to information in the peripheral vision and their ability to count briefly presented objects than nonplayers. It has been suggested by a few studies that online/offline video gaming can be used as a therapeutic tool in the treatment of different mental health concerns.

Well but “Gaming” is a double-edged sword, you can get ahead of others using it but there are chances that you would hurt yourself with it too. Video games have been the subject of objections, controversies, because of depictions of violence and criminal activities.



Critics of video games include parents' groups, politicians, religious groups, scientists. Claims that some video games cause addiction or violent behaviour continue to be made and to be disputed. For students as they are still learning behavioural skills, these games can have a huge effect on a child's behaviour and academics too. There have been a number of societal and scientific arguments about whether the content of video games change the behaviour and attitudes of a player. Results of investigations into links between video games and addiction, aggression, violence, social development showed that young people who have had a greater exposure to violence in video games ended up behaving more aggressively towards people in a social environment. This can affect the physical shape and activities of an individual too.

He/she playing online games or video games can get addicted to gaming and this also affects their relations with family members and non-playing friends. This gaming addiction makes the gamers physically lazy and inactive. Thus they put on weight/lose weight or develop health issues and mental issues apart from lagging in their studies and career as a whole. Gaming addiction is a dangerous menace in the modern era and is termed as a “Gaming Disorder”.

We should take corrective actions before it's too late, else it can destroy our life beyond control. Seek help before it is too late. Parents need to be watchful too!! Happy Gaming!!!

- **Abhinav Krishna (MEC)**
(with inputs from the internet)



2019

DREAMERS THINKERS DOERS

We cannot always build the future for our youth, but we can build our youth for the future.

- Franklin D. Roosevelt

The World Youth Skills Day titled 'NAIPUNYA 2019' was celebrated with fun and fervour at Gatik on 15th July 2019. It was an eventful day for Gatikians as they embarked on a new journey to put their entrepreneurial, organisational and survey skills to test.

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.”

— Margaret Mead

The products and business plans ranged from 'Dust Collection Machine, Perfumes, New Restaurants to Solar Powered Mobiles.

Keeping up with the latest trends, market surveys were focused on Bikes, Chocolates, Mobiles, Watches

and so on. The data was analysed and interesting conclusions were drawn up for the audience.

Not limiting their skills to managerial aspects alone, the Gatikinas enthusiastically portrayed their talents in singing, dancing, beatboxing, painting, nail art and skits as well. Prizes were declared in all categories recognizing their due efforts. It was a new platform for the youngsters to showcase their skills and talents.



The Factor

Education is developing inherent abilities and power of students. Education in the largest sense is any act or experience that has a formative effect on the mind, character or physical ability of an individual.

The Internet and an efficient distribution system have made International Commerce convenient for business as well as individuals.

The following are new trends in Commerce:-

E-Commerce: E-Commerce involves conducting business using modern communication instrument like Internet, Telephone, E-data interchange-payment. People or Consumer can buy goods with a click of mouse button. E-Commerce provides multiple benefits to the consumers in the form of availability of goods at lower cost and wider choice.

E-Commerce education has been phenomenal in making a deep impact on higher education.

E-Banking: Online banking or Internet banking allows customers to conduct financial transactions on a secured website operated by the institution, which can be a retail bank, virtual bank, credit union or building society.

Telemarketing : The number of manufacturers of various brands are using various television channels to sell their products all over the world. The targeted sales are achieved by saving time and avoiding total chain of distribution.

Opportunities

Commerce is considered as one of the most popular career options in India. Being the back bone of a nation, this education, stresses on developing the people and making effective use of available resources. It covers wide area of business and society and provides skill oriented education to students and society.

At Undergrad level : Bachelor of Commerce- a three year full time course

At Master's level : Master of Commerce - a two year full time course

As a student of the Commerce stream they can also pursue professional courses such as Company Secretary, Chartered Accountant, and ICMA, MBA.

Continued . . .



A graduate in Commerce can also opt for career in financial services such as Financial Consultants, Stock Brokers, Merchant Bankers, Budget Consultant, Financial Portfolio Manager, Project Formulation Manager, Tax Consultants.

CONCLUSION-With a growing emphasis on global economy, the most emerging dimension of the Business and Commerce education in the 21st century is, the need for Business School to use technology and make it an integral part of course contents.

The quality of Commerce Education has become a major marketing issue in the changing environment. Social awareness among Commerce students is the need of the hour as they have multiple avenues for their careers.

- Mr. Siva Kumar B. V. N
(Faculty Commerce)

LAUGH IT OFF

A man talking to God:

The man: "God, how long is a million years?"

God: "To me, it's about a minute."

The man: "God, how much is a million dollars?"

God: "To me it's a penny."

The man: "God, may I have a penny?"

God: "Wait a minute."

Teacher: "If you had one dollar and you asked your father for another, how many dollars would you have?"

Vincent: "One dollar."

Teacher: "You don't know your arithmetic."

Vincent: "You don't know my father."



What's the height of hope??

It is sitting in the exam hall, holding the question paper in hand

and telling yourself "dude, don't worry.

Exams will get postponed!"

Teacher: "John, why are you doing your math multiplication on the floor?"

John: "You told me to do it without using tables."



INDEPENDENCE DAY



The 73rd Independence Day was celebrated with patriotic fervor at Gatik Junior college. The flag hoisting was followed by the Investiture ceremony where all the three clubs of the college were inaugurated and the office bearers were officially designated. The clubs were named after the precious gem stones.

The Management Club	- Blue Sapphire
The Literary Club	- White Solecite
The Cultural Club	- Orange Zircons

The Presidents of the clubs shared their vision with the audience and also enlisted their proposed activities for the academic year.

ORGAN DONATION DRIVE



World Organ Donation Day is observed every year on 13th of August.

Due to lack of awareness, there are myths and fears in peoples' mind about organ donation. The aim of this day is to motivate normal human beings to pledge to donate organs after death, and to spread awareness about the importance of organ donation.

IS DEMOCRACY IN DANGER ?

As it is said, the role of opposition party is as important as that of the ruling party. They ensure that the acts of the ruling party are not detrimental to the interest of general public or to the nation at large. But the situation in the two Telugu speaking States (Andhra Pradesh and Telangana) have a completely different story to tell.

The recent winning of Jagan Mohan Reddy has brought a smile on the faces of people from Andhra Pradesh. The happiness is because they are expecting to witness a new era of development with new leader or party coming into power.

YSR Congress Party was established in 2011 after the demise of the then Chief Minister Y S Raja Sekhar Reddy, father of Jagan Mohan Reddy. Since its inception, it worked as a strong opposition party in AP Assembly. In 2011, YSRCP, won 38 Per Cent of the total assembly and stood as a strong opposition to TDP, the then party in power. But One can clearly understand here that, though the party couldn't come to power it was a watchdog of people's right in Andhra Pradesh. In other words, we can say that it was a guardian of democracy protecting the anti-poor policies of the government.

In recent 2019 assembly elections, YSRCP has formed the government with almost 85.70 of the Assembly seats whereas the TDP could manage to get only 13 % of the total assembly seats.

When it comes to the scenario of Telangana state, since its formation, it was dominated by Telangana Rashtra Samithi party. The party itself was formed to make Telangana region as a separate state from erstwhile Andhra Pradesh. After the formation of Telangana State, in 2014, elections took place where TRS formed the government with 63 seats whereas Indian National Congress was an opposition party with 22 Seats in the House.

In comparative analysis of Telugu Speaking states, AP had a strong opposition than TS in 2014 elections. In recent 2018 assembly elections, Telangana had a contrary situation where TRS formed the government with almost 85 Percent seats of total assembly on par with YRSCP in AP. The recent assembly elections in AP and TS bring the telugu speaking states on similar lines, that is with no strong opposition or in fact with no opposition at all.

Democracy, when it comes to elections part, is nothing but a number game. The policies of any government are valid only if majority of the people in legislature accept it. When the majority of the legislators are from a single political party it will become an autocracy rule in the name of democracy. As everyone knows, strong opposition is mainstay of democracy, which is lacking in Telugu speaking states. It is high time for everyone to witness the rule in these states, whether it falsifies the existing theories on democracy or not.

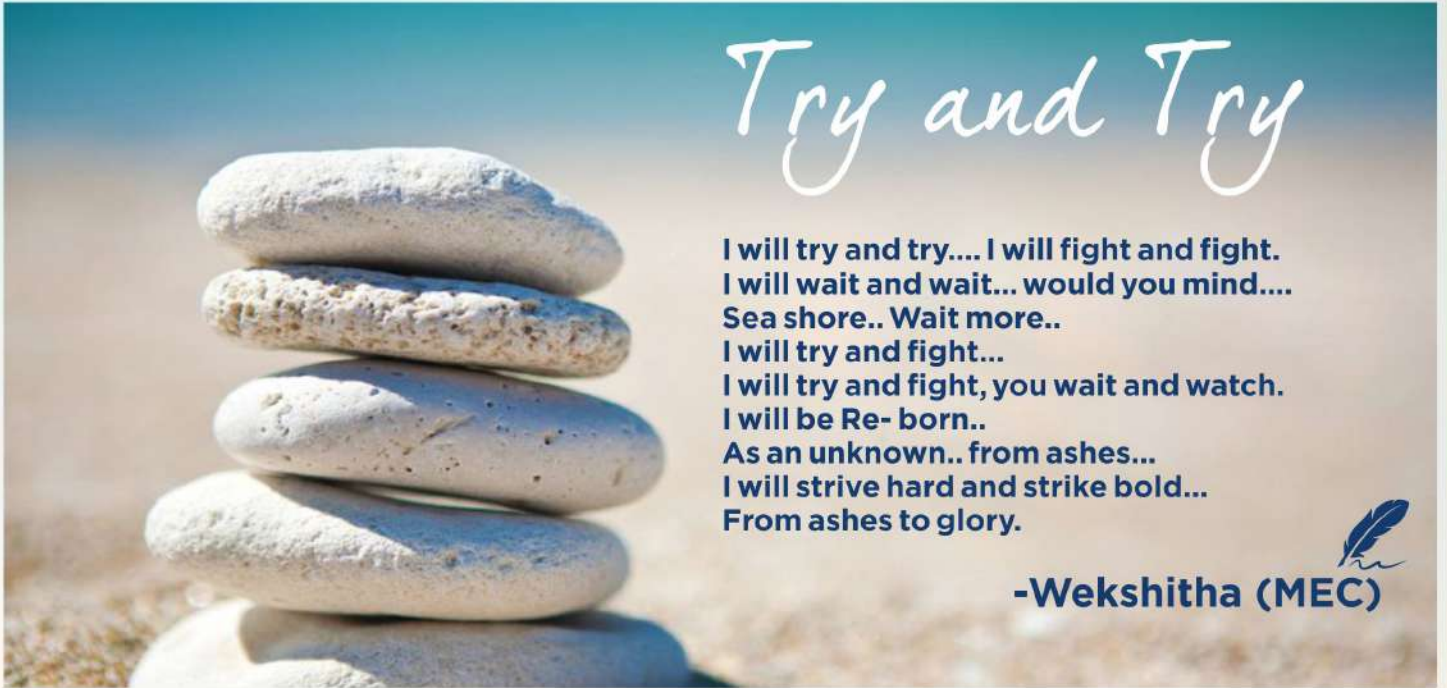
- Mr. Satish .K
(Faculty Civics)

Try and Try

I will try and try.... I will fight and fight.
 I will wait and wait... would you mind....
 Sea shore.. Wait more..
 I will try and fight...
 I will try and fight, you wait and watch.
 I will be Re- born..
 As an unknown.. from ashes...
 I will strive hard and strike bold...
 From ashes to glory.



-Wekshitha (MEC)



MY ASPIRATION

“Animation is about creating the illusion of life. And .you can’t create it if you don’t have one.”

- Brad Bird

Animation is a world of imagination that could bring ones thoughts into reality. With animation one can become a demigod and create ones illusions.

The following are the different animation tools used:

1. Traditional animation
2. 2D animation
3. Motion graphics
4. 3D animation

- **Traditional animation:** It is a technique in which each frame is drawn by hand on a physical medium.

- **2D animation:** It mainly focuses on creation of objects, backgrounds in two dimensional environments.

- **Motion graphics:** Motion graphics are pieces of animation or digital footage which create the illusion of motion or rotation, and are usually combined with audio for use in multimedia projects.

- **3Danimation:** 3D animation is a process used for digitally generating animated images. It is based on technique of manipulating objects to create 3D images.

3D animation mainly used in gaming. Games like monster-park, stellarium-blender are made using 3D animation.

My aim is to create a game using 3D animation that involves adventures and actions and excel being a professional animator.

- Sai Keerthi (MEC)
 (with inputs from the internet)



6 C_s OF COMMUNICATION

Communication between two or more persons should be effective wherein the intended message is successfully delivered, received and understood.

The 6 C's of Communication is a list that helps to improve the professional communication skills and increases the chance that the message will be understood in exactly the same way as it was intended.

To have effective communication, one should keep the following 6 C's of communication in mind:

CLEAR: The message should be clear and easily understandable to the recipient. The purpose of the communication should be clear to sender. Only then the receiver will be sure about it. The message should emphasize on a single goal at a time and shall not cover several ideas in a single sentence.

CORRECT: The message should be correct, i.e. a correct language should be used and the sender must ensure that there are no grammatical and spelling mistakes. Also, the message should be exact and well-timed. The correct messages have a greater impact on the receiver and at the same time, the morale of the sender increases with the accurate message.

COMPLETE: The message should be complete, i.e. it must include all the relevant information as required by the intended audience. The complete information gives answers to all the questions of the receivers and helps in better decision-making by the recipient. A complete communication leaves no questions in the mind of the receiver.

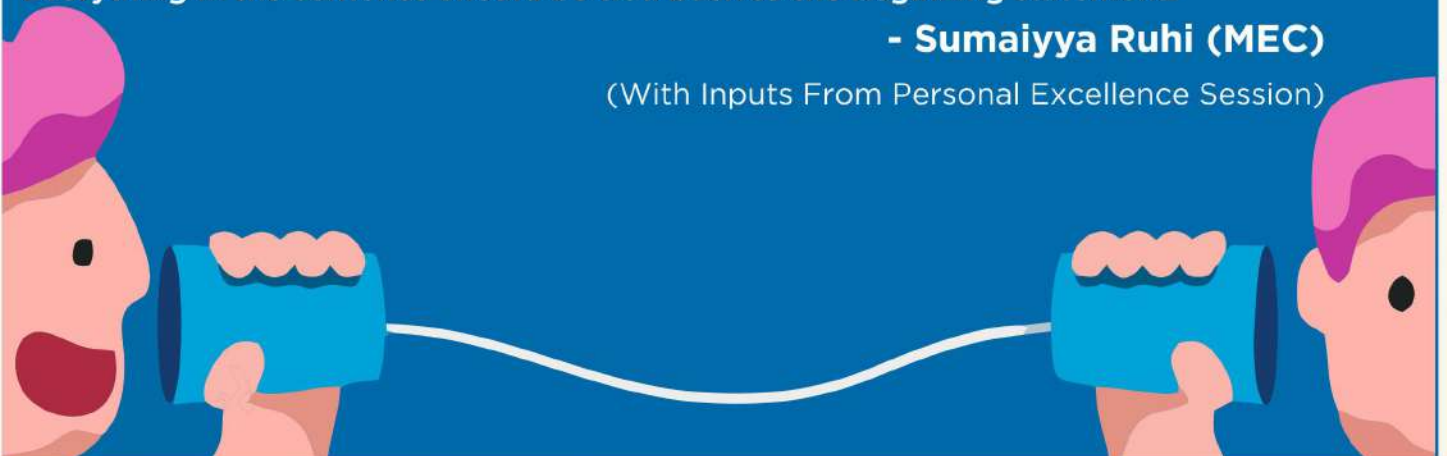
CONCISE: Conciseness means communicating what you want to convey in least possible words. The message should be precise and to the point. Concise message is more comprehensive and helps in retaining the receiver's attention.

COURTEOUS: It implies that the message should show the sender's expression as well as should respect the receiver. The sender of the message should be sincerely polite, judicious and enthusiastic.

COHERENT: Coherent refers to written or spoken communication expressed clearly, logically and intelligently. If something is coherent, it means its parts are well-connected. Everything in the sentence should be tied back to the beginning statement.

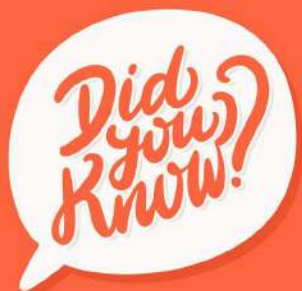
- Sumaiyya Ruhi (MEC)

(With Inputs From Personal Excellence Session)



BRIDGING THE GAP

Gatik has initiated a program in their curriculum to bridge the gap between learning and the learners - Beyond Class Room Approach. Students enter the college with new dreams, new ideas and new expectations. We are different of same kind. Each of us possess a unique quality. The BYTC sessions are aimed at bringing out the unique YOU from different perspectives. It helps everyone to open-up and feel free and explore new ideas. Games are designed to build team spirit, collaboration and creativity.



- 🔑 The Full name of Los Angles is “ Elpueblode Nuestra Senora la Reina de Los Angles del Rio de Procnncula”.
- 🔑 Scotland’s national animal is the mythical creature 'Unicorn’.
- 🔑 Humans & Giraffes have same number of bones in their neck.
- 🔑 Bubble wrap was originally intended to be used as a textured wall paper.

THINKING OUT OF THE BOX

Creative thinking is a companion to critical thinking. It is an invaluable skill for all the students. It's important because it helps you look at problems and situations from a fresh perspective. It is a way to develop novel or unorthodox solutions that do not depend wholly on past. It's a way of employing strategies to clear your mind so that your thoughts and ideas can transcend what appear to be the limitations to a problem.



Creative thinking is a way of moving beyond barriers. As a creative thinker you should be curious, optimistic, & imaginative. We need to see the problems as interesting opportunities, to prove our creativity. Creative thinking cannot be developed by reading books.

A person must think OUT OF THE BOX.

- Ashrith Raj (MEC)

PRESENT IS THE MOST PRECIOUS THING IN THE WORLD

People of a village gave credence to an astrologist who said that it would not rain for the next 12 years. All the villagers decided to leave the place and shifted to another village. But one farmer with his family continued to live in the same village. He continued to work in his fields and did not bother about the rainfall.

Few days later, a cloud sees him working and asks him, "Why didn't you leave even after being advised by the astrologist?" The farmer said, "If I stop farming for so many years, I might forget how to use plough and how to do farming." Listening to this, the cloud thought, "Oh! This is also true. What if I forget how to drain myself?" and it starts raining.

Moral : Luck always favours those who work hard. So, friends stop worrying about future. Let's work hard and live in the present.

- Gungun Singh (MEC)

CAREER ORIENTATION

Sri Sunkara Venkateswar Rao, Vice President S & P Capital IQ who was invited as the resource person, gave insight into the opportunities for building a career in the financial market. He ably pointed out that a wealth of information is available on the public domains but analyzing and correlating the information is a challenge. He explained the need to assimilate relevant information.

The objective of the workshop was to provide insights on academic paths for commerce stream students and emphasize on professional courses.

Emphasizing on cultivating the right attributes he said, observe, understand, learn and implement as there is no 'One size fits all' in career courses.

The popular academic paths were explained. Elaborating the same, he said the growing businesses need experts and threw light on course structures of CMA, CA and CS - Foundation Route and Graduate Route. He drew the audience attention towards professions like Actuary, CPA, HNA. He summed up the session explaining Ambition vs Reality and said passion, commitment, preference, ability, patience with a reality check is the sure route to success.



MR. SUNKARA VENKATESWAR RAO



MR. NIHAL KOVVALI



Sri Nihal Kovvali, a young law entrepreneur was invited as the resource person.

Mr. Nihal while addressing the students spoke about three major points :

- Ø What is a law school?
- Ø Things needed to be learnt before entering a law school
- Ø His experiences in law college

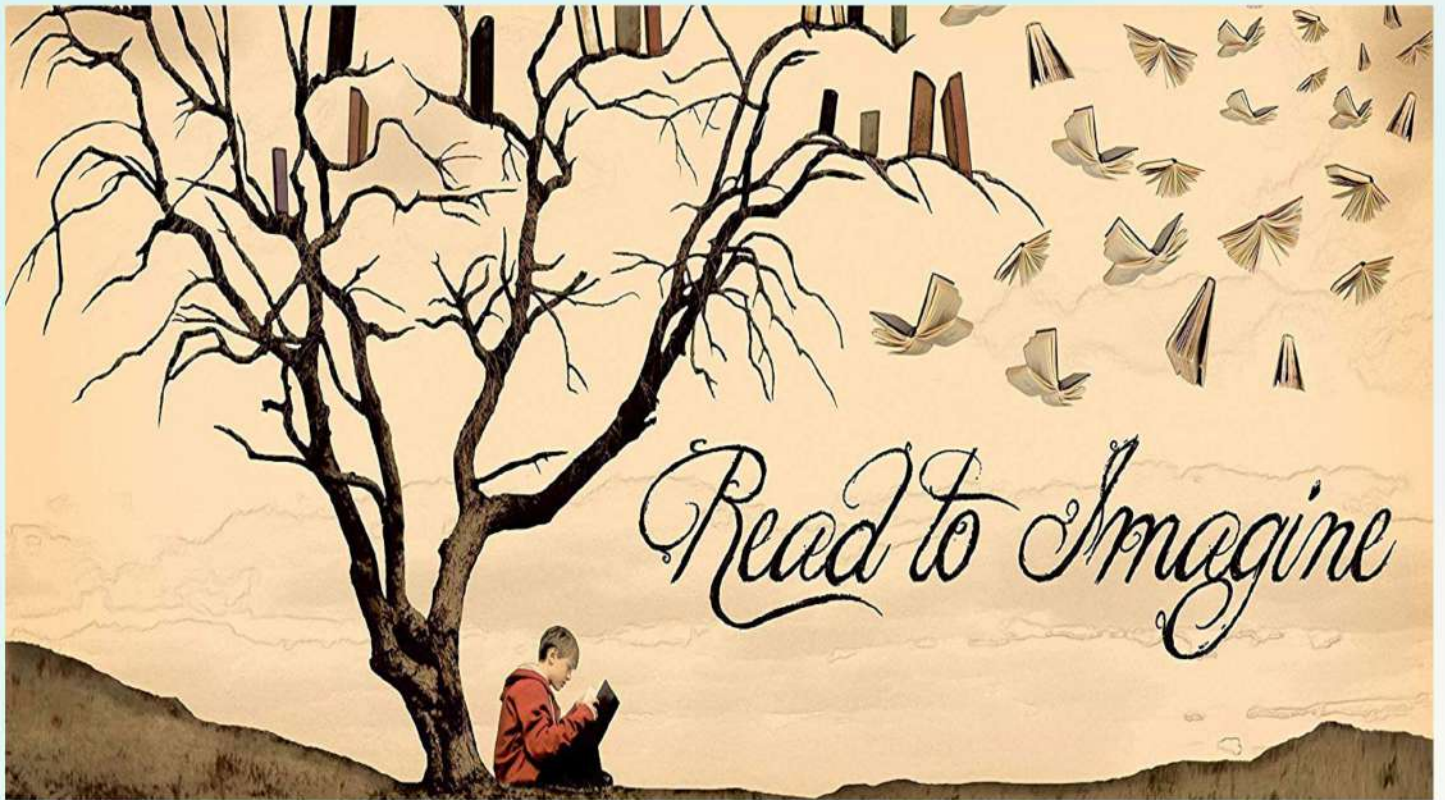
He shared about the 3 modes of life:

1. Maximize pressure minimize pain
2. Life of ethics
3. Religious mode of life

Elaborating on the essential skills to procure a place in reputed law schools he suggested students to acquire

- Ø Good Verbal Ability / Vocabulary
- Ø Be up to date knowledge in current affairs
- Ø Have better Logical and Reasoning ability

Mr. Nihal suggested various means and methods to acquire and improve these skills like reading magazines, newspapers.



Reading ushers you into a realm of imagination and creativity. It gives you an escape into a private world with in your mind. But most importantly, reading helps you develop key skills, necessary for future success. "Imagination enables evaluation of ideas or refines opinion. "Reading unlatches the mind to imagine. Imagination gives access to an interiority and private realm that other media cannot give.

It leads to new thoughts. In the grand scheme of it all, it doesn't matter what you read as long as you read. So, "Read long, Read wide and Read fiercely.

A Reader Lives A Thousand Lives Before He Dies

- G. Rahul Reddy (MEC)

THE STORY OF LOVE AND EGO

Once upon a time there was an island where all the 'Feelings' lived together. One day there was a storm in the sea and the island was about to get drowned. The 'Feelings' were all scared but 'Love' made a boat to escape. All the 'Feelings' boarded the boat but one 'Feeling' refused to board.

'Love' got down to see who it was. It was the 'Ego'. 'Love' tried and tried but 'Ego' wasn't moving. Meanwhile the water was rising too. Everyone asked 'LOVE' to leave 'Ego' and come in but 'Love' refused as it was against it's nature.

In the end all the 'Feelings' escaped and eventually the island was drowned and 'Love' died along with the 'Ego' on the island.

MORAL: Love Dies Because of Ego.

- Paul Joseph (CEC)





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